

Vexels Merch #34 Digest

In this edition we'll go over what goes down during the middle months of the year and what you can do to stay active in the most important half of the Merch year.



It's Time to Go Outside

After a year of lockdown, nice weather is a direct invitation to going outside and enjoying ourselves without much concern for social distancing.

In the months most characterized by outdoor activities is the ripest time to work on hobbies and activities taking place outside our homes, and to put out some anti-quarantine funny messages too.

Our take: take a few weeks to work on outdoor activity designs and also start getting ready for Fall!

A few ideas for outdoor activities:

- [Mountain Designs](#)
- [Summer T-shirt designs](#)
- [Outdoor-related designs](#)
- [Some anti-Covid Stickers and Designs](#)
- [Funny Staycation graphics](#)

Also, there's plenty of Badges you can choose from to create tons of designs! You can either use them on your PC or you can edit them directly online with our T-shirt Maker

[Check out our Badge Graphics](#) for Merch products.

[Try the Free T-shirt Maker](#)



Harness the Cosmos' Power

The world of the esoteric has seen an increase in popularity in recent years, and that popularity splashed onto Merch as well.

We've seen many requests for Wicca elements, Crystals, and Astrology, and we don't see the trend running out anytime soon.

In fact, Astrology is one of our favorite topics since it's one of those evergreen-type graphics that come out every year, and there's many different ways to go about it.

Nearly all products are viable for Astrology designs, with T-shirts, Mugs, and Phone Cases highly popular. Platforms like Redbubble can further expand your portfolio into more products than Merch by Amazon, splashing products like blankets, clocks, face masks, and more.

There's a zodiac sign for every month of the year, and for each sign there are unlimited options on what you can transform into a t-shirt!

You can also micro-niche and create your own Funny Astrology t-shirts by finding quotes and facts relevant to any given sign. There are some generics like "I'm such a Taurus" or "Scorpio Bae" that can be used as well!



June's Featured Niche: **Pride Month**

Check our [Pride Graphics](#)



PSD of the Month: **OLD SCHOOL TATTOO T-SHIRT PSD**



[Download Here](#)

Mockup of the Month: **Leaf T-shirt Mockup Composition**

[Download Here](#)



July's Niche Opportunity Dates



Here's a list of some of the special Days in July where you might find a niche to exploit:

July 2nd: World UFO Day

July 6th: International Kissing Day

July 7th: Chocolate Day

July 14th: Shark Awareness Day

July 20th: International Chess Day

July 29th: International Tiger Day

July is also **Ice Cream Month**

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