

Vexels
Merch **#35**
Digest

THE NEW VEXELS IS LIVE!

In this Special Edition of our Merch Digest we'll go over everything you need to know about the New platform, along with some tips and hacks to get started!



MERCHERS REJOICE!

We've spent the last year working hard into creating a **new, specialized version of our platform** that redoubles our commitment to the Merch industry.

In the New Vexels, Merch sellers like you will find new features, graphics, and tools aimed at bringing value to your Merch business at any stage and level of expertise.

Why the change?

We initially started out as a graphic stock for commercial use.

As our involvement in the Merch industry grew and we became more sought after by Merch sellers, we realized we needed to evolve our platform in order to best serve all our audiences.

Fast, relevant, and easy-to-use. That's what the new platform is all about.

Where to start?

Start by selecting the **Merch button on the top menu**, so that Merch designs and products are prioritized in your searches and overall experience.

Selecting the Design option doesn't affect your plan status at all, it only shifts priority for Design-related assets.

Once you've selected the Merch option, carry on by using our Search bar for specific content, browse our new Niche designs, or click on the Discover button to choose among content galleries and our Online Tools.

New Vexels Video

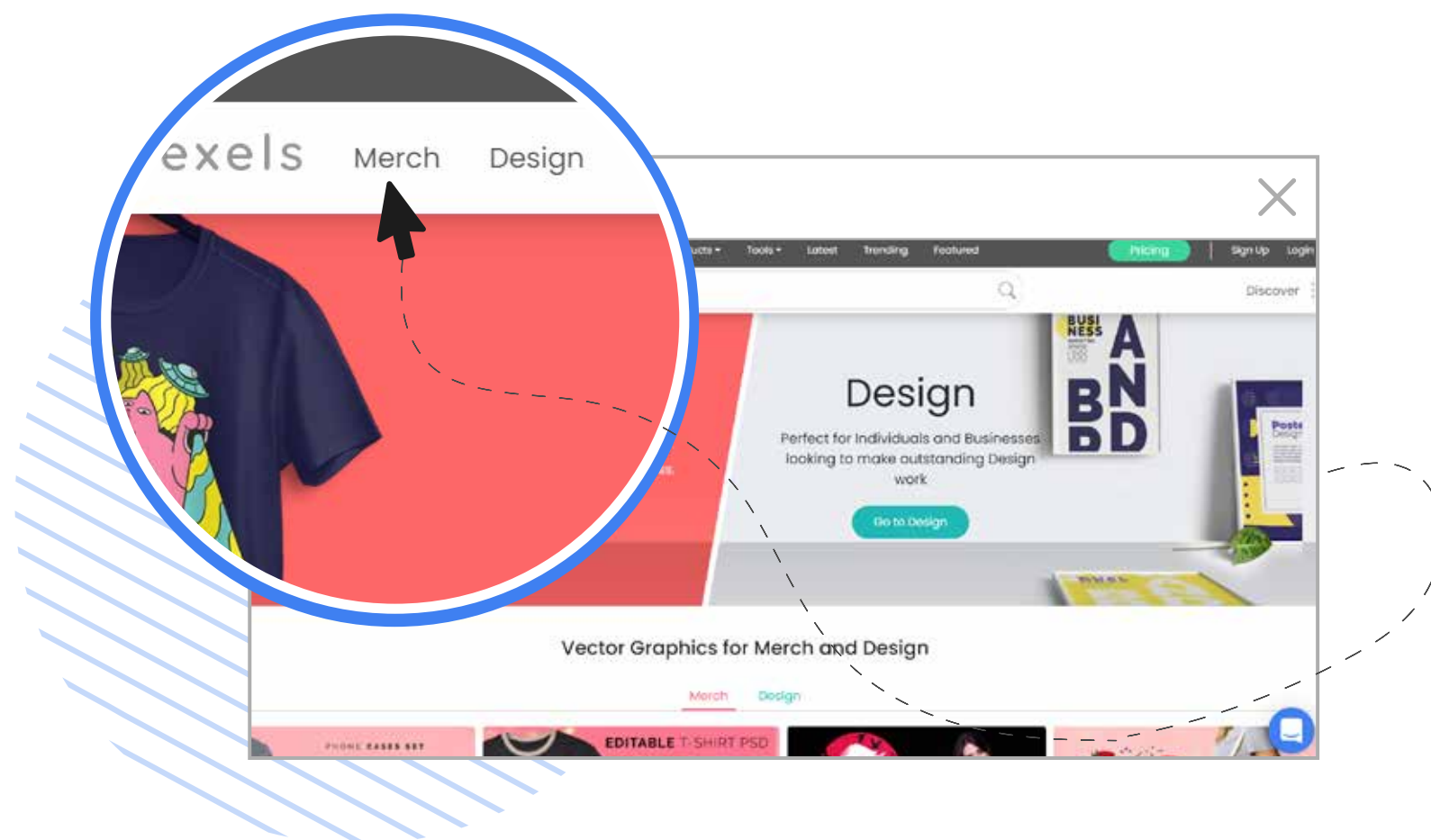


What's New

Merch-centered experience

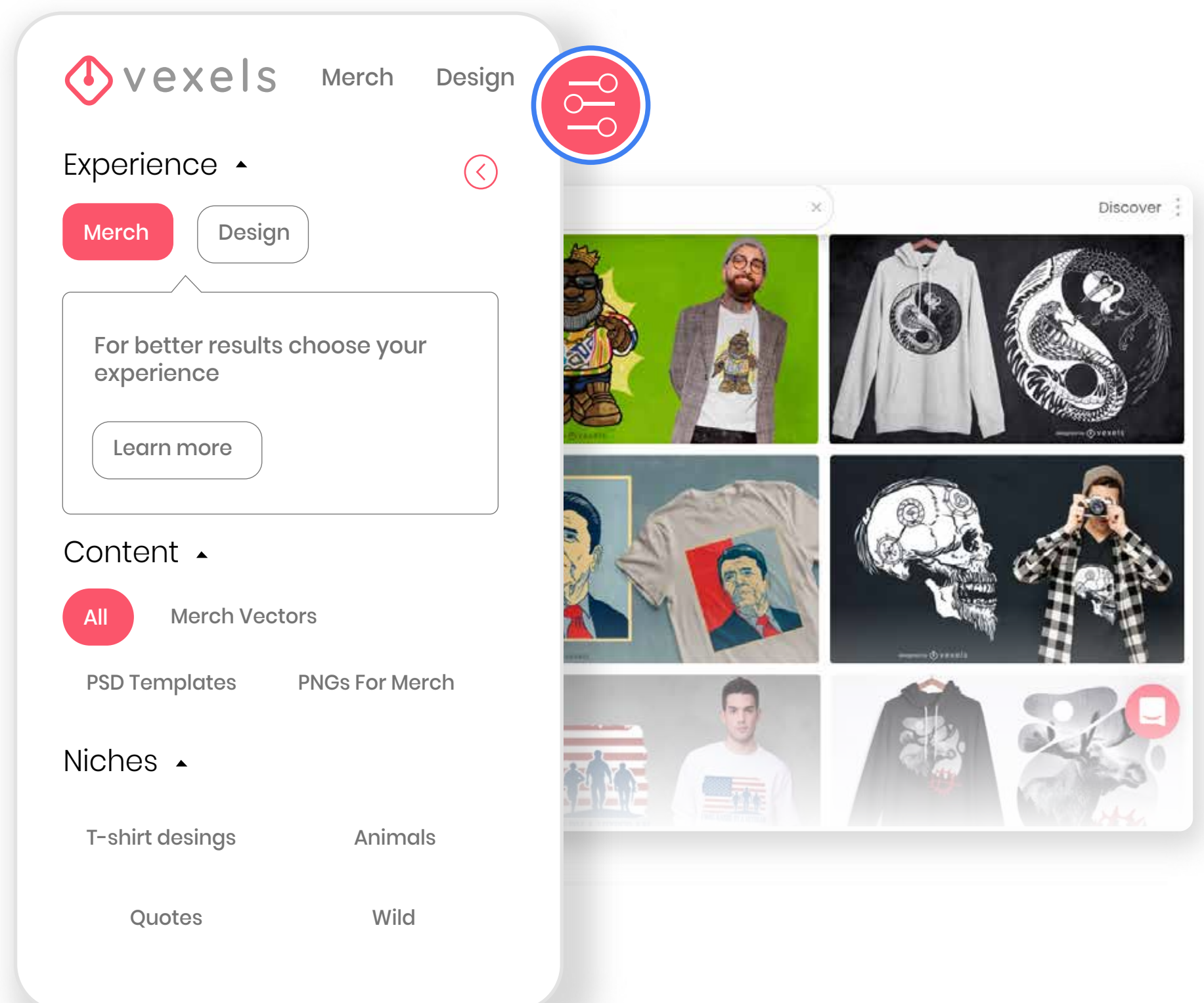
Today, Vexels is clearly differentiating itself for its two main audiences: Merchers and Designers.

When Merchers select the Merch priority (the button next to the logo), Merch-related products and services will be featured on top of your search results. While you can still browse through Design graphics, like logos and icons, your searches and browsing experience will deliver assets like Merch-ready designs, product mockups, and design templates.



New Search Engine

We've greatly improved our Search experience with a new engine that delivers **more relevant content faster than ever before**, and new search filters that will help you narrow down your search to the specifics you need.

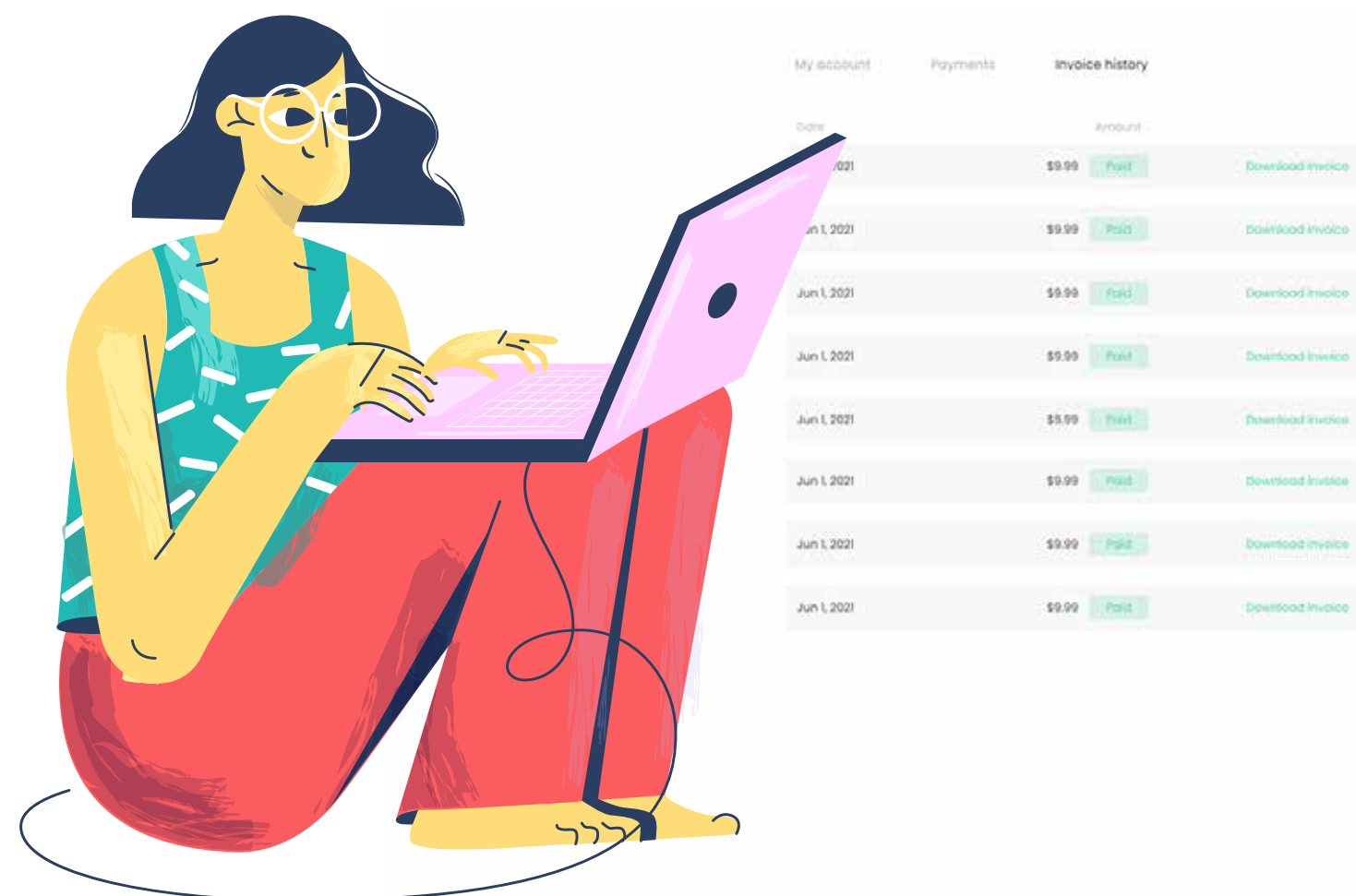


Find inspiration with Content Groupers

We made it much easier for you to browse through popular best-selling designs by categorizing our content into Content Groupers. We'll talk more about them later in this guide!

Easy-to-use

One of the main goals for this New platform is to make it as easy as possible to navigate and access the content and tools that you need, without having to turn any rocks along the way and get down to creating and uploading right away.

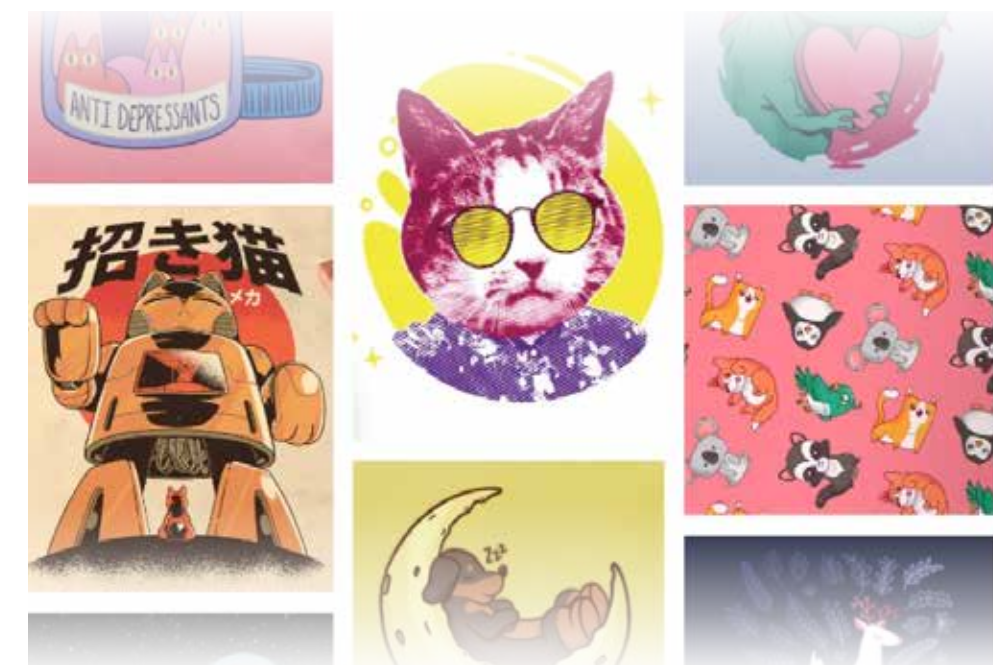


New Plans

If you were a subscriber prior to the New Vexels launch, you'll keep enjoying the benefits you had when you acquired your plan as well as fully enjoy the new experience. That being said, we now have new plans with some new features, and any subscriber can easily upgrade at any time via the Profile Dashboard.

Compare our Plans

Which plan is right for you?	Merch	Merch Plus	Merch Ultimate
Licenses for Merch use	✓	✓	✓
Downloads per month	100	200	2,000
Free Design Requests per month	2	4	8
Exclusive Requests	No	Available	1st Free, \$140 per Exclusive request
Print limit	Unlimited	Unlimited	Unlimited
Support	24/7 Support	24/7 Support	24/7 Priority Support
Print-ready designs	✓	✓	✓
Full library of vector resources	✓	✓	✓
PSD Mockups	✓	✓	✓
PSD T-shirt Design Templates	✓	✓	✓
Editable online PNGs	✓	✓	✓
Online T-shirt Maker	✓	✓	✓
Mockup Generator	✓	✓	✓
Monthly Merch Guide	✓	✓	✓

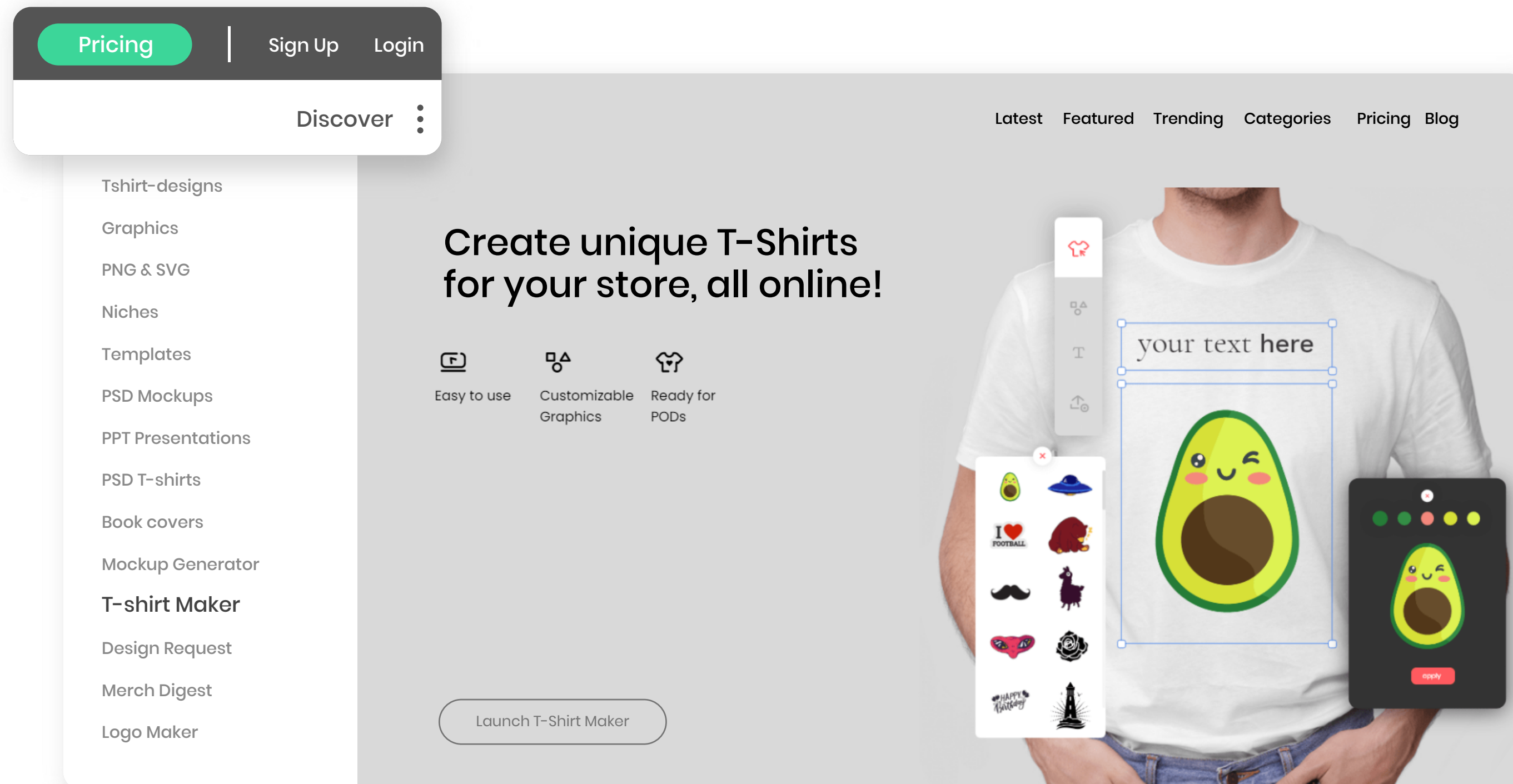


Check the Discover

The Discover feature is a quick access launchpad for all your main Content and Tools, including Ready-made designs, Templates, access to the T-shirt Maker and Design requests.

If you feel uninspired at any time, try Discover! Its top menu also includes galleries full of designs like Latest, Featured, Trending, Collections and the Blog, where you can find even more ideas!

The Discover button is located on the Top Right corner of your screen, under your Profile access.



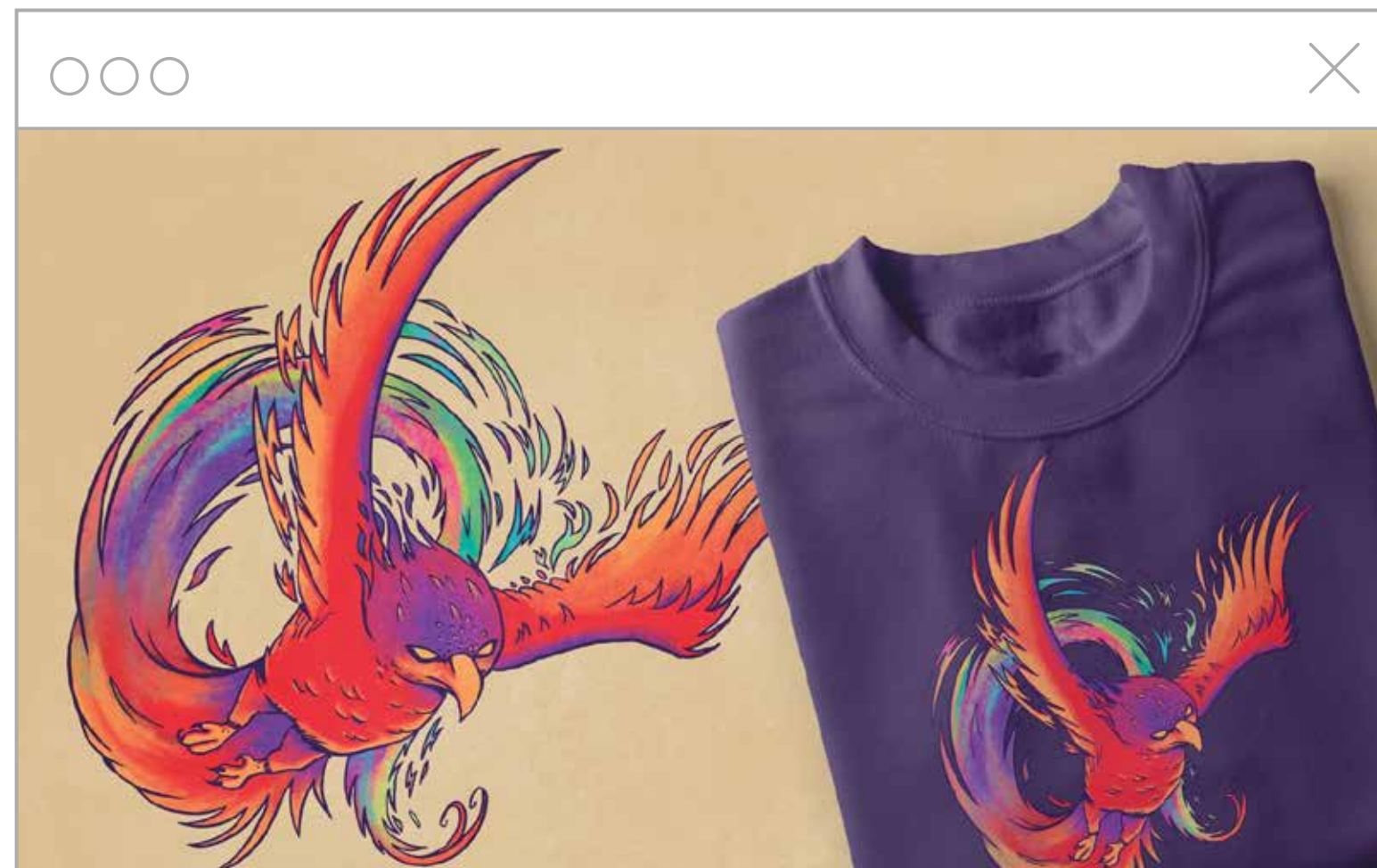
New Plans

Upgrading our platform is proof of **our commitment to the Merch and Print-on-demand** industry, and creating a new set of specialized plans for dedicated Merchers was the way to go.

If you want to **learn more about the New Plans**, check the [Pricing page](#) and find out what it's all about.

One of the **New features** we do want to share with you here is the Exclusive Design Request feature, that's only available for Merch Plus and Merch Ultimate plans, and consists of paid requests that will never ever be published on the site, and are exclusively for you.

[Check the New Plans](#)



What's Next

The Print-on-demand industry is far from any horizon, with Merch by Amazon adding more products year after year and expanding into new markets, as well as the wide array of options in other platforms where you can further expand your business' portfolio.

We know Merch is hard, and being successful in this business takes a lot of work and time.

That's why we are **constantly working on making the Merch experience as easy and as productive as possible**, so expect more products and features to be added in the future!

Vexels is poised to keep growing with more designs added on a daily basis, as well as new and exciting Merch tools coming up to the platform.

From all of us at Vexels, we hope you love the new platform we've made for you and that you find great use in it, and **hopefully we help you achieve what you define as Success.**

Your Feedback is Key!

If you have any ideas, comments, or suggestions about our platform, drop us a line at info@vexels.com, or use the Live chat at vexels.com



August's Niche Opportunity Dates



Here's a list of some of the special Days in **August** where you might find a niche to exploit:

August 2nd: Sisters Day

August 7th: International Beer Day

August 8th: International Cat Day

August 13th: International Lefthanders Day

August 17th: Thrift Shop Day

August 26th: Dog Day

August is also Fishing Month!

Visit our Channels for more **Merch Tips & Hacks!**



[▶ Vexels Youtube](#)

[📝 The Vexels Blog](#)

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